



Community Advisory Board
Regular Meeting Agenda
Tuesday, October 19, 2021, 5:30 PM
City Hall, Lakeland, Tennessee 38002

- I. CALL TO ORDER:
- II. ROLL CALL:
- III. APPROVAL OF MINUTES OF PREVIOUS MEETING:
- IV. PUBLIC DISCUSSION:
- V. REPORTS OF OFFICERS AND COMMITTEES:
- VI. OLD BUSINESS:
- VII. NEW BUSINESS:
 - 1. ReIntroduction of Board Members and Confirmation of Chairman and Vice-Chairman positions
 - 2. Presentation and discussion on Enhancing Lakeland's Neighborhood Watch and Crime Prevention Program (Jim Bompreszi)
 - 3. Discussion on Strategic Communication and Marketing Plan (Amy Howell, Howell Marketing Strategies, LLC)
- VIII. ANNOUNCEMENTS:
 - 1. **Next Meeting - Tuesday January 18, 2022**
- IX. ADJOURNMENT: