



Economic Development Commission
Regular Meeting Agenda
Thursday, September 23, 2021, 5:30 PM
City Hall, Lakeland, Tennessee 38002

- I. CALL TO ORDER:
- II. ROLL CALL:
- III. APPROVAL OF MINUTES OF PREVIOUS MEETING:
 1. August 26, 2021
- IV. PUBLIC DISCUSSION:
- V. REPORTS OF OFFICERS AND COMMITTEES:
 1. Update on Planning Activities Development Projects (*Shane Horn*)
 2. Economic Development Report (*Dexter Muller*)
 3. Lakeland Chamber of Commerce Update (*Brittney Buchanan*)
- VI. OLD BUSINESS:
- VII. NEW BUSINESS:
 1. Presentation by Lacy Beasley - Retail Strategies
 2. Presentation by Aaron Farmer and Kelly Cofer - The Retail Coach
 3. Discussion and possible action on RFQ's for Retail/Commercial Market Research
 4. Discussion on the next commercial frontier after the norther quadrant (*Commissioner Wright*)
- VIII. ANNOUNCEMENTS:
- IX. ADJOURNMENT:

**ECONOMIC DEVELOPMENT COMMISSION
MEETING MINUTES
THURSDAY, AUGUST 26, 2021, 6:00 PM
CITY HALL, LAKE LAND, TN.**

I. CALL TO ORDER: The meeting was called to order by Chairman Joseph Laster at 6:22 p.m.

II. ROLL CALL BY RECORDER:

Keith Acton	Present
Shaun Brannen	Present
Jeremy Burnett	Present
Angie Grooms	Present
Adam Henry	Present
Alan Johnson	Present
Commissioner Wesley Wright	Present
(C) Joseph Laster	Present

Others present:

Shane Horn, City Manager

For the record: Commissioner Gonzales was present in the audience.

III. APPROVAL OF MINUTES OF PREVIOUS MEETING:

Mr. Burnett moved to approve the regular meeting minutes of July 22, 2021, as written, seconded by Mrs. Grooms.

Motion passed unanimously, voice vote, 8 in favor 0 against.

IV. PUBLIC DISCUSSION: None

V. REPORTS OF OFFICERS AND COMMITTEES:

- Update on Planning Activities/Development Projects – Presented by Shane Horn
- Economic Development Report – (N/A)
- Lakeland Chamber of Commerce Update – Update given by Commissioner Wright.

VI. OLD BUSINESS: None

VII. NEW BUSINESS:

1. Discussion and possible action on RFQ's for Retail/Commercial Market Research.

Mr. Burnett moved to bring this item to the floor, seconded by Mr. Henry.

Discuss ensued.

**ECONOMIC DEVELOPMENT COMMISSION
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CITY HALL, LAKELAND, TN.**

After discussion, Mr. Henry moved to table this item, seconded by Mr. Acton.

Motion passed unanimously, voice vote, 8 in favor 0 against.

2. Discussion on options for Economic Development of the north quadrant of Exit 20.

Mr. Burnett moved to bring this item to the floor, seconded by Mrs. Grooms.

Discuss ensued.

After discussion, Mr. Acton moved to table this item and move it to the IDB, seconded by Mr. Brannen.

Motion passed unanimously, voice vote, 8 in favor 0 against.

For the record:

Discussion included changing the meeting time to 5:30 p.m. and was approved by a unanimous voice vote, 8 in favor 0 against.

VIII. ANNOUNCEMENTS: None

IX. ADJOURNMENT:

There being no other business to consider Mr. Acton moved to adjourn the meeting, seconded by Mr. Burnett. ***Motion passed unanimously, voice vote, all in favor (8-0).*** The meeting was adjourned at 6:44 p.m. on Thursday, August 26, 2021.

Alan Johnson, *Secretary*

ATTEST:

Debra Murrell, *City Recorder*



These minutes were approved Thursday, August 26, 2021, and constitute an official public record of the City of Lakeland, duly recorded and filed in the Minute Book of the City of Lakeland.