



Economic Development Commission  
Regular Meeting Agenda  
Thursday, September 23, 2021, 5:30 PM  
City Hall, Lakeland, Tennessee 38002

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- I. CALL TO ORDER:
- II. ROLL CALL:
- III. APPROVAL OF MINUTES OF PREVIOUS MEETING:
  1. August 26, 2021
- IV. PUBLIC DISCUSSION:
- V. REPORTS OF OFFICERS AND COMMITTEES:
  1. Update on Planning Activities Development Projects (*Shane Horn*)
  2. Economic Development Report (*Dexter Muller*)
  3. Lakeland Chamber of Commerce Update (*Brittney Buchanan*)
- VI. OLD BUSINESS:
- VII. NEW BUSINESS:
  1. Presentation by Lacy Beasley - Retail Strategies
  2. Presentation by Aaron Farmer and Kelly Cofer - The Retail Coach
  3. Discussion and possible action on RFQ's for Retail/Commercial Market Research
  4. Discussion on the next commercial frontier after the norther quadrant (*Commissioner Wright*)
- VIII. ANNOUNCEMENTS:
- IX. ADJOURNMENT: