



Lakeland Municipal Parks & Recreation/Natural Resources Advisory Board  
Regular Meeting Agenda  
Tuesday, March 10, 2026, 5:30 PM  
IH Clubhouse, 4523 Canada Road, Lakeland TN 38002

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- I. CALL TO ORDER:
- II. ROLL CALL:
- III. CONSENT AGENDA:
  1. Approval of Meeting Minutes from Previous Meetings:
    - a. **Regular Meeting Minutes** - January 13, 2026
- IV. PUBLIC DISCUSSION:
- V. REPORTS FROM OFFICERS AND STAFF
  1. Parks Administration Update
  2. Recreation Update
  3. Senior Center & Special Events Update
- VI. OLD BUSINESS:
  1. **Discussion** - memorial bench at Cool Springs Park
- VII. NEW BUSINESS:
  1. **Discussion and possible action** - regarding Parks and Recreation fees for FY27
  2. **Discussion and possible action** - regarding the Parks and Recreation sponsorship packet
- VIII. ANNOUNCEMENTS:
- IX. ADJOURNMENT:



Lakeland Municipal Parks & Recreation/Natural Resources Advisory Board  
Regular Meeting Agenda Minutes  
Tuesday, January 13, 2026, 5:30 PM  
IH Clubhouse, 4523 Canada Road, Lakeland TN 38002

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I. CALL TO ORDER:

II. ROLL CALL:

Mark Donley	Present
Ben Ledsinger	Present
Amber Sawyer	Present
Janice Volner	Present
Brian Rowell	Present
Vice-Mayor Michele Dial	Present
Jessica Cannon	Absent
Jenny Kiesel	Absent

Staff personnel in attendance were Parks and Recreation Director Andrew Fisher, Recreation Manager John Proctor, and Parks and Recreation Administrative Assistant Yareli Esparza.

III. ELECTION OF OFFICERS

1. Chair  
Ben Ledsinger nominated Mark Donely to serve as chair, seconded by Vice-Mayor Michele Dial. No objections were heard.
2. Vice Chair  
Amber Sawyer was nominated by Ben Ledsinger to serve as vice chair, seconded by Janice Volner. No objections were heard.
3. Secretary  
Janice Volner was nominated by Vice-Mayor Michele Dial to serve as secretary, seconded by Amber Sawyer. No objections were heard.

IV. CONSENT AGENDA:

1. Approval of Meeting Minutes from Previous Meetings:

- a. Regular Meeting Minutes - November 18, 2025

DRAFT

Vice-Mayor Michele Dial moved to approve the minutes seconded by Chair Mark Donley. None moved to bring this item to the floor, seconded by None.

***When the question was called the meeting minutes as presented, voice vote, 6 in favor 0 against 0 abstain (6-0-0).***

V. CONSIDERATION AND POSSIBLE ACTION ON ITEMS REMOVED FROM THE CONSENT AGENDA:

VI. PUBLIC DISCUSSION:

VII. REPORTS FROM OFFICERS AND STAFF

1. Parks Administration Update  
Parks and Recreation Director Andrew Fisher presented the Parks Administration update.
2. Recreation Update  
Recreation Manager John Proctor presented the Recreation update.
3. Senior Center & Special Events Update  
Parks and Recreation Director Andrew Fisher presented the Senior Center & Special Events update.

VIII. OLD BUSINESS:

IX. NEW BUSINESS:

1. **Discussion and possible action** - regarding design of a covering for the Lakeland Community Center pool  
Parks and Recreation Director Andrew Fisher presented this item.

Discussion ensued.

Chair Mark Donley moved to present this item to the Board of Commissioners for approval, seconded by Ben Ledsinger.

***When the question was called the recommendation to the Board of Commissioners passed as presented, voice vote. 6 in favor 0 against 0 abstained. (6-0-0).***

2. **Discussion and possible action** - recommendation for the submission of an application for the Local Parks and Recreation Fund 2026 Grant Cycle to fund Windward Slopes Park Master Concept Plan

improvements  
Parks and Recreation Director Andrew Fisher presented this item.

Discussion ensued.

Ben Ledsinger moved to present this item to the Board of Commissioners for approval, seconded by Vice Chair Amber Sawyer.

***When the question was called the recommendation to the Board of Commissioners passed as presented, voice vote. 6 in favor 0 against 0 abstained. (6-0-0).***

3. **Discussion** - design of a new playground at City Hall Park  
Parks and Recreation Director Andrew Fisher presented this item.

Discussion ensued.

4. **Discussion** - regarding design of the IH Clubhouse deck renovation project  
Parks and Recreation Director Andrew Fisher presented this item.

Discussion ensued.

X. ANNOUNCEMENTS:

XI. ADJOURNMENT:

There being no other business on which to act, the meeting was adjourned without objection at 6:30pm on Tuesday, January 13, 2026.

These minutes were approved on March 10, 2026.

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Janice Volner  
*Secretary*

ATTEST:

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Yareli Esparza  
*City Recorder Pro Tempore*

March 10, 2026

# PARKS ADMINISTRATION

## 1. Cool Springs Park

### A. Fence improvements

- i. The fence at Cool Springs Park was repaired and partially replaced.

## 2. City Hall Park

### A. T-Ball Field

- i. LADD's contract for field maintenance was approved.

### B. City Hall Sign

- i. New sign is being built

## 3. Lakeland Community Center

### A. Groundbreaking was hosted and held on February 5<sup>th</sup>.

### B. The project is officially off the ground; the grounds are cleared and ready for construction.

## 4. Brody Townsend Athletic Complex

### A. BTAC Restroom Project

- i. The BTAC Restroom project bid was posted to Bidnet and opened on March 3<sup>rd</sup>.
- ii. The bid was announced on the Daily Memphian.

## 5. Rec

A. The contract has been signed to implement a new website for the Parks and Rec department, making online registration easier for senior citizens and administration alike.

## 6. Park Maintenance Updates

- A. Trees are being planted at Oak Ridge Park and Zadie Kuehl Park to welcome the spring season.
- B. Pavilions have been prepared as rentals are reopened.
- C. Bathrooms are open from winterization.

## 7. Staff Updates

- A. Upcoming trainings and development
  - i. CPR/AED training
- B. Special announcements

March 10, 2026

# RECREATION / ATHLETICS UPDATE

## 1. Basketball

- a. The season has finished for all our teams except our older 12U Competitive.
  - i. Recreational Teams- 6U, 8U, 10U, & 12U
    1. The season ended with “Championship Saturday” February 28<sup>TH</sup>.
  - ii. Competitive Teams- 3<sup>RD</sup> & 4<sup>TH</sup> girls, 5<sup>TH</sup> & 6<sup>TH</sup> boys, & 5<sup>TH</sup> & 6<sup>TH</sup> boys
    1. Quarterfinals and Semifinals are February 28<sup>TH</sup> at the Memphis Sports & Event Center.
  - iii. Basketball Cheer
    1. The season has ended.
    2. End of Season Banquet for Basketball Cheer will be March 10<sup>TH</sup> at the IH Clubhouse

## 2. Youth Spring Baseball

- a. Age Group Numbers: Total – 129 as of 2-27 (2025 – 99)
  - i. 4U – 42 (2025- 35) Registration is still open through March 22<sup>ND</sup>
  - ii. 6U – 33 (2025- 24)
  - iii. 8U – 24 (2025- 28)
  - iv. 10U –15/W5 (2025- 13)
  - v. 12U- 15/W1 (2025-17)
- b. 4U Developmental
  - i. Registration is still open for our third year of this program.
  - ii. The NAYS Start Smart Baseball program will begin in early April and will finish in Mid-May.
- c. 6U, 8U, 10U, & 12U Age Groups
  - i. The teams are currently playing in the City of Bartlett leagues.
  - ii. Games are tentatively scheduled from late April through mid-June.

## 3. Youth Spring Soccer

- a. Age Group Numbers Total: NA (2025- 320)
  - i. 4U- (2025- 19)
  - ii. 6U- (2025- 52)
  - iii. 8U- (2025- 87)
  - iv. 10U- (2025- 89)
  - v. 12U- (2025- 49)
  - vi. 15U- 24 (2024- 21)
- b. Skills development and practices began the week of Mid-March.
- c. Games will begin on Saturday, March 28<sup>TH</sup>.

- d. Season tentatively will end on May 9<sup>TH</sup>.

**4. Youth Flag Football- Mini Session**

- a. Registration will start March 22<sup>ND</sup>.
- b. The age group divisions will be 8U, 10U, & 12U to go along with our tackle football program.
- c. Practices will start tentatively the week of May 11<sup>TH</sup>.
- d. Games will start tentatively the week of June 1<sup>ST</sup> with the season finishing up by the end of June.

**5. Youth Fall Competitive Tackle Football**

- a. Registration will start March 22<sup>ND</sup>.
  - i. Age groups: 8U, 10U, & 12U
- b. We will play with the 901FL this year as we move away from the MFL
- c. Practices will begin in early July.
- d. Games will tentatively start in mid-August.

**6. Youth Fall Tackle Football Cheerleading**

- a. Registration will start March 22<sup>ND</sup>.
- b. Uniform fittings will be scheduled soon.
- c. Practices will begin in late July with a preseason minicamp.
- d. Games will tentatively start in mid-August.

**7. Adult Soccer**

- a. Registration will start March 22<sup>ND</sup>.
- b. Season tentatively begins in mid-May and goes through mid-late June.

March 10, 2026

# SENIOR CENTER & SPECIAL EVENTS UPDATE

## SENIOR CENTER

### 1. January 2026

- a. Attendance – 405 (January 2025 – 469)
- b. Programs
  - i. Creative Aging allotted grants funds towards two 3-Week Pottery Courses in January and February. A total of 22 participants (10 during the first 3-week course and 12 during the second 3-week course). Class participants handmade windchimes during the courses.
  - ii. The monthly Monday Night Dance started on January 12 with 56 participants for an evening of dance with entertainment by DJ Fernando. Cost is \$7 per person.
  - iii. Planning is underway for the March Spring Dinner on Friday, March 20 with entertainment and a catered meal.

### 2. February 2026

- a. Attendance – 508 (February 2025 – 441) Note: The Center was closed to the public for a week due to ice and snow.
- b. Programs
  - i. The second Monday Night Dance attracted 46 participants with DJ Fernando.
  - ii. The Valetine Luncheon featured Zaxby's for the menu and entertainment was by DJ Russ Vaiden. Cost is \$5 per person.
  - iii. Health Hour was canceled due to the weather.

### 3. Upcoming

- a. March & April
  - i. On March 4 our Lunch & Learn will feature talks about various scams. This is an updated topic with new scams recently reported.
  - ii. The third Monday Night Dance is scheduled for March 9. An even larger crowd than the first two is probable.

- iii. Creative Aging has allotted grant funds for a 6-Week Mosaics Course with the maximum numbers of participants set at 15. All supplies are provided.
- iv. The annual Going Green Dinner is scheduled for Friday, March 20 with food catered by Fat Larry's restaurant and music by DJ Russ Vaiden. The theme is Spring and St. Patty's Day.
- v. In April a 3-Week Calligraphy Class is added to the calendar. It is voluntarily being taught by a recently retired art schoolteacher.
- vi. A new mixed-media class is being added to the calendar using a variety of art mediums. The senior center manager will be leading the class.
- vii. Health Hour talks will be on blood pressure and the importance of checking it regularly. The discussion is being hosted by Lisa Garner with My Care My Home Solutions.
- viii. Research is being gathered for the last day trip of this FY. The location and full details will be announced soon. Staff are checking into the possibility of a daytime Memphis Riverboat Cruise for LSC volunteers and participants. The cruise features a guided historic tour down the Mississippi with lunch. There will be a day trip somewhere before June 30<sup>th</sup>.



**Lakeland Municipal  
Parks &  
Recreation/Natural  
Resources Advisory  
Board**

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Meeting Cycle: Tuesday, March 10, 2026

Subject: **Discussion** - memorial bench at Cool Springs Park

Staff Contact:

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**STAFF RECOMMENDATION**

**BUDGET IMPACT**

**DISCUSSION**



**Lakeland Municipal  
Parks &  
Recreation/Natural  
Resources Advisory  
Board**

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Meeting Cycle: Tuesday, March 10, 2026

Subject: **Discussion and possible action** - regarding Parks and Recreation fees for FY27

Staff Contact:

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**STAFF RECOMMENDATION**

**BUDGET IMPACT**

**DISCUSSION**

# City of Lakeland

## Parks Reservations Fee Schedule

Effective July 1, 2025

Facility	RESIDENT RATE				Non-Resident Rate		Non-Profit (Sun - Thurs)	
	Weekdays (Sun - Thurs)		Weekends (Fri - Sat)		Rate/Hr	Flat Rate	Rate/Hr	Flat Rate
	Rate/Hr	Flat Rate	Rate/Hr	Flat Rate	Rate/Hr	Flat Rate	Rate/Hr	Flat Rate
Banquet Room ONLY	\$ 80.00		\$ 200.00		\$ 300.00		\$ 50.00	
Banquet Room ONLY - Com. Group*	\$ 20.00		\$ 50.00			N/A		N/A
Rec Room ONLY	\$ 50.00		\$ 125.00		\$ 180.00		\$ 30.00	
Rec Room ONLY - Com. Groups*	\$ 15.00		\$ 35.00			N/A		N/A
Rec Room W/ Banquet Room Rental		\$ 200.00		\$ 350.00		\$ 525.00		\$ 35.00
Rec Room W/ Banquet /Com. Groups*		\$ 10.00		\$ 25.00		N/A		N/A
LAMP ONLY	\$ 75.00		\$ 100.00		\$ 150.00		\$ 50.00	
LAMP W/Banquet Room		\$ 200.00		\$ 350.00		\$ 525.00		\$ 35.00
Alcohol Permit		\$ 100.00		\$ 100.00		\$ 100.00	No Alcohol Allowed	
Deposit - single room/space		\$ 200.00		\$ 300.00		\$ 300.00		\$ 100.00
Deposit - Multiple Rooms/spaces		\$ 300.00		\$ 400.00		\$ 400.00		\$ 300.00
Deposit with Alcohol		\$400/\$600		\$600/\$800		\$600/\$800		N/A
Cancel. Fee (3-8 wks)		25% + Deposit		25% + Deposit		25% + Deposit		
Cancel. Fee (<3 wks)		50% + Deposit		50% + Deposit		50% + Deposit		

Full Weekend Package	Flat Rate	Non-Resident
Banquet Room, Rec Room, LAMP Fri 5 - 11 pm, Sat 8 am - 11 pm All facilities included with this package.	\$ 4,500.00	\$ 7,425.00
Deposit	\$ 500.00	\$ 500.00
Cancellation Fee (8 wks+)	\$ 500.00	\$ 500.00
Cancellation Fee (3 - 8 wks)	\$ 750.00	\$ 1,500.00
Cancellation Fee (<3 wks)	\$ 1,250.00	\$ 2,000.00

Pavilions	Resident Rate	Non-Resident
<b>Large Pavilions:</b>		
City Hall, IH Park, Zadie Kuehl	\$ 100.00	\$150.00
<b>Medium Pavilions:</b>		
Windward Slopes, Oakridge	\$ 50.00	\$ 75.00
<b>Refundable Maintenance Deposit</b>	\$ 50.00	\$ 50.00
No cancellations or refunds: date change request can be made 30 days in advance with a \$25 fee added.		

Additional Amenities for a Fee	
Sound System	\$ 200.00
Screen & Projector	\$ 100.00
Podium	\$ 50.00
Storage Fees (per SQFT) director's approval required	\$1.00/sqft.

Community Groups are any non-profit group approved by the director of Parks and Recreation with a home base in Lakeland with regularly occurring meetings.

At least one meeting per quarter for this rate - these meetings must be scheduled on an annual basis.

These include HOAs from Lakeland neighborhoods, and scouting groups with connections to LSS schools, or Lakeland Churches.

## Recreation Registration Fees

Sport		Fee		
Baseball	4U	\$80		
	6U-12U	\$100		
Summer Flag Mini Session		\$55		
Fall Flag Football		\$90		
Adult Soccer		\$300		
Fall Tackle Football		\$325		
Rec Cheer (both sessions)	new uniform	\$350		
	w/o uniform	\$150		
Basketball	recreational	\$150		
	competitive	\$225		
Adult Flag		\$350		
Tennis		\$95		



**Lakeland Municipal  
Parks &  
Recreation/Natural  
Resources Advisory  
Board**

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Meeting Cycle: Tuesday, March 10, 2026

Subject: **Discussion and possible action** - regarding the Parks and Recreation sponsorship packet

Staff Contact:

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**STAFF RECOMMENDATION**

**BUDGET IMPACT**

**DISCUSSION**

# SPONSORSHIP PACKET



# Sponsorship Opportunities

(for donations of cash, prizes/giveaways, & in-kind services)



**Adopt-A-Park Program** - Anyone who is interested in adopting a park is welcome to participate in the program. Adopters include: Families, Neighborhoods, Corporations, Community Groups, Faith-based Organizations, etc... Adopters are recognized on the City of Lakeland website and a sign will be installed in the park as a visible statement of their commitment to maintaining the park as a visible statement of their community.

- ⇒ \$1,000/year
- ⇒ 18x24 inch sign that you get to keep at the end of the year
- ⇒ Installation and maintenance included



## Sports League/Team Sponsor

### ◆ Lakeland Parks & Rec League Sponsor

- ⇒ Available leagues
  - ◇ Youth Developmental Baseball
  - ◇ Summer/Fall Flag Football
- ⇒ \$1,000/league (one per season)
  - ◇ Includes sign to be posted at venue
  - ◇ Company logo on jerseys for one team per division
- ⇒ \$250/team
  - ◇ Company logo on jerseys for one team



### ◆ Tackle Football Sponsorships

- ⇒ Team Uniform Sponsor - \$2,000
  - ◇ Available teams
    - ◆ 8U, 10U, and 12U
  - ◇ Includes 12 inch logo on banner to be posted at league games and practices
  - ◇ Company logo placed on game jersey sleeve and all spirit gear
  - ◇ Commemorative Display Jersey
- ⇒ Platinum sponsor - \$1,000
  - ◇ Includes large logo on banner + spirit gear
  - ◇ Commemorative Display Jersey
- ⇒ Gold Sponsor - \$500
  - ◇ Includes medium logo on banner
  - ◇ Commemorative Display Jersey
- ⇒ Silver Sponsor - \$250
  - ◇ Includes small logo on banner

Custom Sponsorships are available. Graphics and printing deadlines apply. Contact [parksdirector@lakelandtn.org](mailto:parksdirector@lakelandtn.org) for details

# Sponsorship Opportunities

(for donations of cash, prizes/giveaways, & in-kind services)



**Sport Facility Signage** - All signs are made of vinyl and offer high visibility. The sponsor may create a design for approval

- ◆ Lakeland Athletic Complex (2 soccer/multipurpose fields available; Phase II baseball fields to be completed)
- ◆ Windward Slopes Park Tennis Courts (2 courts sponsored as a package)
  - ⇒ \$1,000/year
  - ⇒ 4x6 vinyl sign/banner Installation and maintenance included

**Arbor Day Tree Giveaway** - Every year the City of Lakeland hosts a tree giveaway as a part of 100K Tree Day.

↳Event Title Sponsor (\$500)

We will also accept in kind sponsors for giveaways throughout the events, call the Parks and Recreation Office at (901) 633-7003 for more details.

**Easter Hop and Shop**— Hosted at International Harvester Managerial Park we will have a Easter Egg Hunt and Craft Show in April each year. This event will include a kid's zone, pictures with the Easter Bunny, two egg hunts, food trucks, and craft vendors set up to sell.

- ⇒ Event Title Sponsor (\$500) - Includes sign, a booth space, verbal acknowledgement
- ⇒ Kid Zone Sponsor (\$250) - Includes sign in the kid's zone

**Annual Fishing Rodeo** - Hosted at the International Harvester Managerial Park Lake, this unique opportunity only comes around once a year where kids from ages 4-12 come to participate.

- ⇒ Catfish Sponsor (\$500) - Includes sign, verbal acknowledgment, & logo on trophies
- ⇒ Bass Sponsor (\$250) - Includes small sign and verbal acknowledgment
- ⇒ Bream Sponsor (\$100) - Includes small sign



**Tournaments/Races** - When the City of Lakeland Parks and Recreation Department hosts tournaments and races for residents to participate in, opportunities include Title Sponsor, Participant Give-away item sponsors and more. To learn more about opportunities such as the Trail Run or the cornhole tournament, please contact the Parks & Recreation Office at 901-867-2717

# Sponsorship Opportunities

(for donations of cash, prizes/giveaways, & in-kind services)

This event no longer exists.



**Family Health + Fitness Day 5K** - A day full of learning about and experience all the Health and Wellness options in the area. The day will begin with a 5K here at IH Park. Stick around after for a festival with booths from your favorite local wellness groups with live music and food trucks for you to enjoy. We will have class offering throughout the day as well as giveaways from each group.

- ⇒ Event Title Sponsor (\$750) - Includes company logo on all marketing materials, signage at the event, verbal acknowledgment, and a booth space
- ⇒ 5K Sponsor (\$500) - verbal acknowledgment, and trick-or-treat booth space

**Family Movie Nights** - Hosted at the International Harvester Managerial Park, this event only occurs twice a year; the first weekend of school's summer break and the last weekend of summer break right before school starts in August. Families are invited to celebrate with food trucks, games, and an movie appropriate for all ages.

- ⇒ Title Sponsor per event (\$750) - Includes event signage, verbal acknowledgment and a booth for your business
- ⇒ Kid's Zone Sponsor for both events (\$250) - Includes signage in the kid's zone and booth space

We will also accept in kind sponsors for giveaways throughout the events, call the Parks and Recreation Office at (901) 633-7003 for more details.

**Lakeland Concert Series** - Hosted at International Harvester Managerial Park, this four-part event series has a concert in June, July, August, and September. Families are invited to celebrate with food trucks, games, and features a local band.

- ⇒ Series Sponsor (\$4,000) - Sponsors all Concerts provided
  - ◆ Includes sign, verbal acknowledgment and booth for business at each event
- ⇒ Event Sponsor (\$1000) - Sponsors 1 of the 4 concert nights
  - ◆ Includes verbal acknowledgment and booth for business
- ⇒ Kid's Zone Sponsor per Event (\$250) - includes booth space at event

**In-Kind Sponsorship** consist of a donation of a certain product or service instead of direct financial contribution. For example, a news organization may provide print/web advertising, a restaurant may provide food for an event, etc..., in exchange for being recognized as sponsor. There are numerous possibilities. The "market value of he contribution must meet or exceed a specific amount to be considered a sponsor for an event or program.

## Sponsorship Opportunities

(for donations of cash, prizes/giveaways, & in-kind services)

Generalize this so we can use it for the Home Gen Ad, Annual Dog Adoption event.

**Howl-O-Ween** - Hosted at Zadio E. Kuehl Park, we will be hosting a pet costume contest with prizes from local pet hospitals and stores for the winners in each category. Stop by booths to learn more about what Lakeland has to offer for your pets locally.

- ⇒ Event Title Sponsor (\$500) - Includes company logo on all marketing materials, signage at the event, verbal acknowledgment, and booth space

We will also accept in kind sponsors for giveaways throughout the events, call the Parks and Recreation Office at (901)633-7003 for more details.

**Lakeland Harvest Festival** - A fun filled Saturday in October where Lakeland Residents and neighboring communities can come to participate in trick-or-treat, a costume contest, pre-carved pumpkin contest, face painting, games and much more. Occurs the last Friday in October.

- ⇒ Title Sponsor (\$1000) - Includes company logo on all marketing materials, signage at the event, verbal acknowledgment, and trick-or-treat booth
- ⇒ Kid Zone Sponsor (\$500) - verbal acknowledgment, and trick-or-treat booth space

We will also accept in kind sponsors for giveaways throughout the events, call the Parks and Recreation Office at (901) 633-7003 for more details.

**Christmas in Lakeland** - Hosted at International Harvester Managerial Park, families are invited to come celebrate Christmas in Lakeland with a Christmas Parade, Tree Lighting, and Cookies with Santa packed into a day full of Holiday Cheer! We will end the night with a spectacular drone show, the first ever in West Tennessee.

- ⇒ Title Sponsor (\$10,000) - Includes both space, company logo on all event signage and marketing materials, and verbal acknowledgment.
- ⇒ Event Sponsor (\$5,000) - Includes booth space, verbal acknowledgment, and name on event signage
- ⇒ Craft Sponsor (\$250) - Includes booth space

## Custom Sponsorship Package

We are open to your suggestions and look forward to discussing any creative options. Custom Package Sponsor benefits will be negotiated and matched with benefits at the sponsorship levels described. You are able to bundle event sponsorships and ball field/park signage to get a bigger bang for your buck!

Add: Our City-Wide Special Events change every year. Check out our website [lakelandtn.gov](http://lakelandtn.gov) for a current list of this year's programs. To get involved, email [events@lakelandtn.org](mailto:events@lakelandtn.org) or call our Special Events Coordinator at (901)633-7003.